

What's hot in LATAM and Africa?

Top games by lobby data and search interest





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At 1spin4win, we see data as the foundation of effective game development and distribution. Therefore, together with Blask, we created this report to highlight how player demand differs from operator placement across key markets.

By combining real search data with lobby visibility, the report offers a clear view of what truly drives engagement. We hope these insights help providers and operators better align their strategies with actual player behavior.



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Since our public launch
in May 2024, Blask has:

150⁺

Customers using standard/proprietary
reporting directly and via APIs

2K⁺

Companies
in the onboarding pipeline

5

Industry awards recognizing
Best Technology and AI Innovation

126

Countries covered
(Mar 2026) and growing

Select customers

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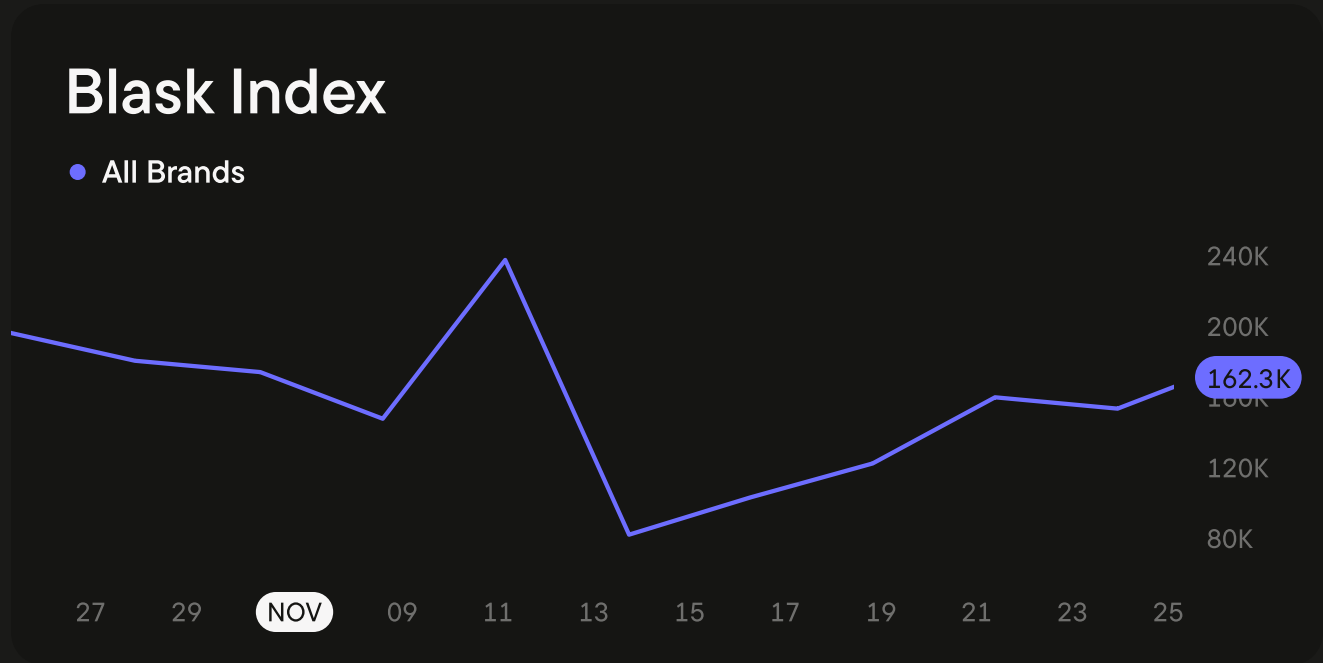


Every
Matrix

How Blask Games Works

Blask crawlers sweep operator sites nightly, taking full-length snapshots of casino lobbies and category pages. A computer-vision model scans each screenshot at 400 frames per second, matching tiles against a library of 30 000+ game logos.

Every recognized game gets an exact position number — seat #1 is top-left, seat #100 is buried at the bottom. New titles are added to the registry within 24-48 hours of first sighting. Separately, Blask tracks player search demand through Blask Index, then converts it into Share of Interest for every game.



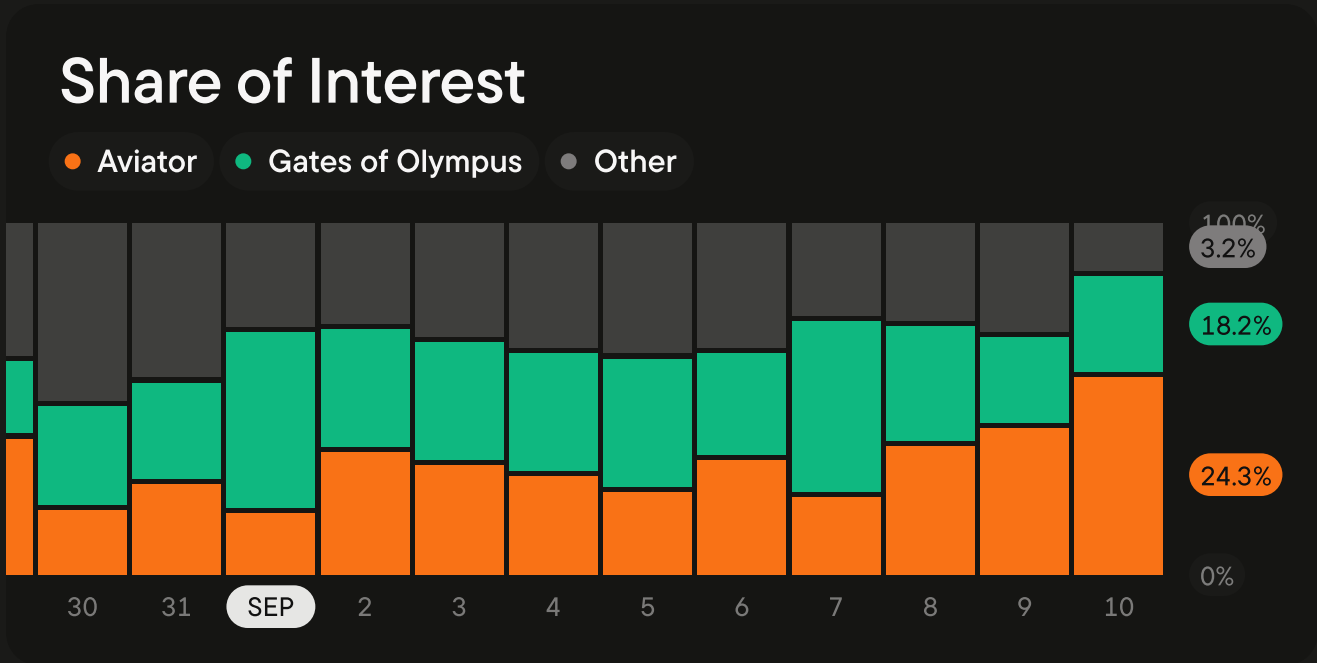
What is Blask Index?

Blask Index is a real-time metric that tracks iGaming market demand — the Nasdaq of the gambling industry. Updated hourly, it converts de-noised search data into a unified measure of player interest by country or brand.



Game Visibility Rank (GVR)

GVR is the seat number a game holds in a casino lobby — position 1 is front-row centre, position 100 is the digital basement. We read tiles left-to-right, top-to-bottom, then average across all tracked operators to show true market placement. Note: live-dealer titles remain unranked for now — changing faces and lighting make logo recognition unreliable.



Share of Interest (Sol)

Sol turns Blask Index into percentage slices — showing what share of total player search demand each game captures in a given market. It reveals who truly "owns" player attention and how quickly that pie is being re-cut month over month.

Key highlights



Pragmatic Play is the undisputed lobby leader across all six markets, with at least four titles in every lobby top 10. Its most popular franchises — Gates of Olympus, Sweet Bonanza, and Sugar Rush variations — appear consistently across both regions



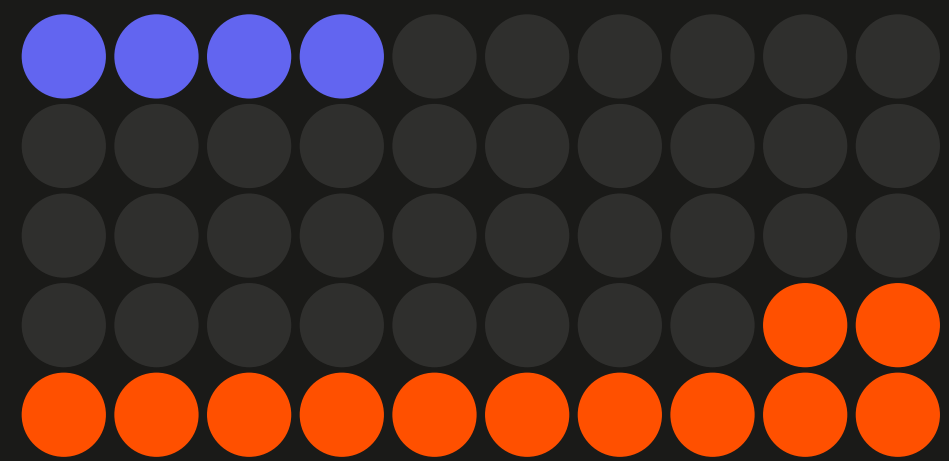
PG Soft's Fortune series is one of the most recognizable game franchises in the data: it dominates Brazil's Sol and lobby rankings, also features in Mexico's and Nigeria's top 10



Aviator is the only title present in lobby or Sol top 10s in all countries of this report



The most popular live titles across both regions are Amusnet's roulette variations and Evolution's Crazy Time



Crash games don't exceed 14% of the top 30 by count in each country, yet consistently rank among the top Sol positions across both regions



Ghana and Argentina are the most genre-diverse markets by lobby composition, with the highest share of non-slot titles in the top 30

Latam



 Brazil overview

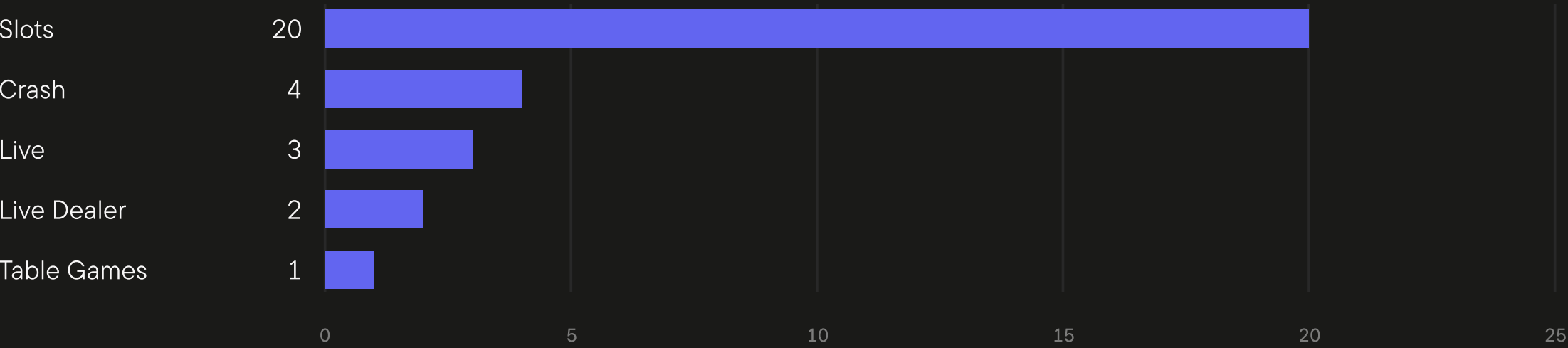
Aviator leads in both operator adoption and lobby presence.

PG Soft's Fortune Tiger and Fortune Rabbit score the strongest lobby GVR in the top 10 — where present, operators place them front and center. PG Soft and Pragmatic Play each hold four spots in the lobby top 10, splitting the market evenly.

On the demand side, PG Soft's Fortune series titles collectively account for nearly 40% of all search interest. Two versions of Mines follow closely behind.

Top 30 games by lobby presence: genre breakdown

24 Mar'26



Top 10 games featured in lobbies

24 Mar'26

#	Game	Provider	Genre	Lobbies ↕	Brands	Avg Lobby GVR
1	 Aviator	Spribe	Crash	123	135	22.6
2	 Gates of Olympus 1000	Pragmatic Play	Slots	112	124	41.1
3	 Fortune Tiger	Pocket Games Soft	Slots	108	114	14.9
4	 Fortune Rabbit	Pocket Games Soft	Slots	100	106	17.9
5	 Fortune Dragon	Pocket Games Soft	Slots	96	104	27.9
6	 Gates of Olympus Super Scatter	Pragmatic Play	Slots	89	108	41.5
7	 Fortune Ox	Pocket Games Soft	Slots	88	95	21.2
8	 Crazy Time	Evolution	Live	85	99	56.4
9	 Gates of Olympus	Pragmatic Play	Slots	82	104	42.2
10	 Spaceman	Pragmatic Play	Crash	81	95	53.4

Top 10 games by share of interest

~40%

#	Game	Provider	Genre	Theme	SOI ↕
1	 Fortune Tiger	Pocket Games Soft	Slots	Animal, Asian, Tiger	19.71%
2	 Fortune Rabbit	Pocket Games Soft	Slots	Easter	9.82%
3	 Mines	Stake Originals	Mine Games	—	6.29%
4	 Mines	Spribe	Mine Games	—	6.28%
5	 Fortune Ox	Pocket Games Soft	Slots	Asian, Gold	5.37%
6	 Fortune Dragon	Pocket Games Soft	Slots	Asian, Dragon, Gold	5.08%
7	 Blackjack	Various provider	Live	—	4.59%
8	 Fortune Dragon	Infinity Dragon Studios	Slots	Asian, Dragon	3.37%
9	 Dragon Hatch	Pocket Games Soft	Slots	Dragon, Dragons, G...	1.85%
10	 Fortune Dragons	Wizard Games	Slots	Dragon	1.79%

 Mexico overview

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Pragmatic Play dominates Mexico's lobbies: seven of its titles plus one from subsidiary Reel Kingdom make up eight of the top 10. Aviator and Live European Roulette (Amusnet) are the only non-slot entries.

Sugar Rush leads search interest by a wide margin, with Aviator capturing roughly a fifth of demand. PG Soft's Fortune Ox and Fortune Tiger also feature in the Sol top 10, though the series' grip is weaker here than in Brazil.



I believe that strong classic slots can perform well in any market. The main difference is that in some regions they resonate almost instantly, while in others players need more time to get a feel for them.

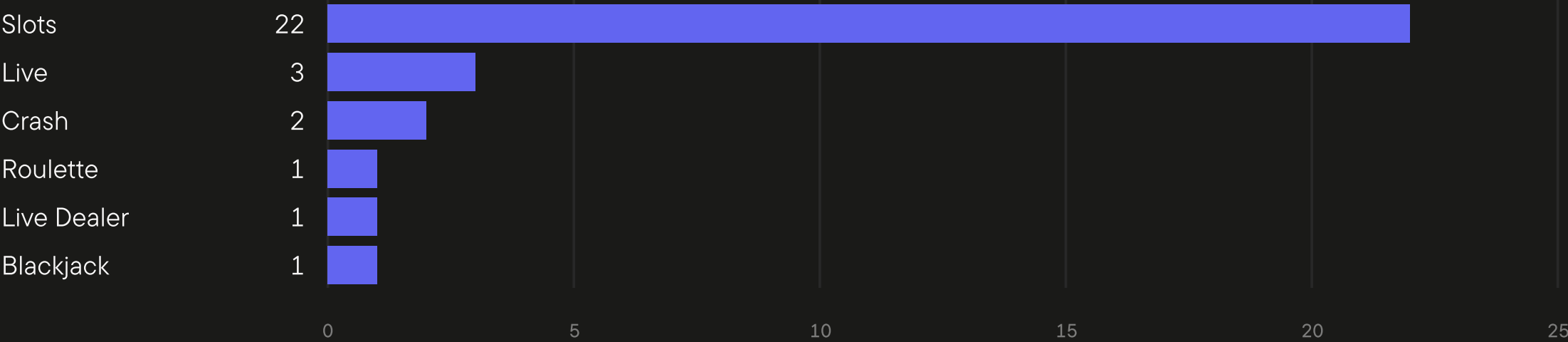
In these markets, growth is typically more gradual, as local audiences are used to more complex, feature-rich formats that have dominated for years. That said, once players engage with classic slots, they tend to value their simplicity and intuitiveness.



Olga Hlukhovskaya
Business Development Director at 1spin4win

Top 30 games by lobby presence: genre breakdown

24 Mar'26



Top 10 games featured in lobbies

8/10

24 Mar'26

#	Game	Provider	Genre	Lobbies ↕	Brands	Avg Lobby GVR
1	 Gates of Olympus Super Scatter	Pragmatic Play	Slots	25	44	25.5
2	 Aviator	Spribe	Crash	23	38	58.7
3	 Gates of Olympus 1000	Pragmatic Play	Slots	23	39	54.7
4	 Sweet Bonanza 1000	Pragmatic Play	Slots	20	33	32.0
5	 Sugar Rush 1000	Pragmatic Play	Slots	15	33	31.4
6	 Big Bass Splash	Reel Kingdom	Slots	14	29	134.5
7	 Steaming Reels	Pragmatic Play	Slots	14	24	50.8
8	 Joker's Jewels	Pragmatic Play	Slots	13	20	24.2
9	 Live European Roulette	Amusnet	Live Dealer	13	24	29.7
10	 Zeus vs Hades Gods of War	Pragmatic Play	Slots	13	34	71.1

Top 10 games by share of interest

24 Mar'26

#	Game	Provider	Genre	Theme	SOI ↕
1	 Sugar Rush	Pragmatic Play	Slots	—	33.02%
2	 Aviator	Spribe	Crash	—	19.51%
3	 Fortune Ox	Pocket Games Soft	Slots	Asian, Gold	5.51%
4	 Sweet Bonanza	Pragmatic Play	Slots	—	5.41%
5	 Fortune Tiger	Pocket Games Soft	Slots	Animal, Asian, Tiger	5.38%
6	 Gates of Olympus	Pragmatic Play	Slots	Ancient, Gem, Gods	3.08%
7	 Sugar Rush 1000	Pragmatic Play	Slots	Candy, Sweets	2.83%
8	 Oink Oink Oink	Playtech	Slots	Animal	2.81%
9	 Le Pharaoh	Hacksaw Gaming	Slots	Adventure, Egyptia...	1.72%
10	 Joker's Jewels	Pragmatic Play	Slots	Jewel	1.46%

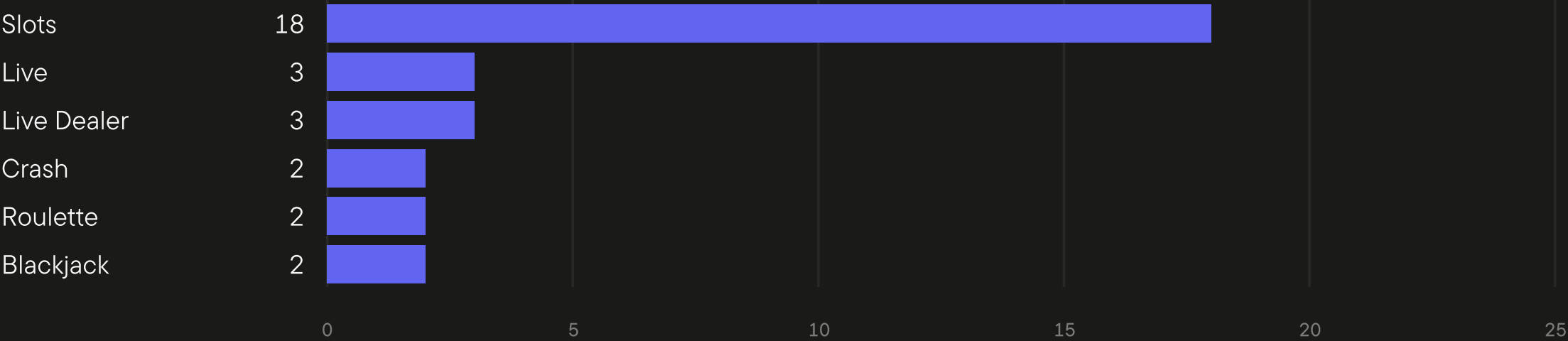
 Argentina overview

Argentina has the highest share of non-slot titles in the top 30 among all LATAM markets covered. **Pragmatic Play** leads with six slots in the lobby top 10, while Amusnet's **Live Speed Roulette** claims second place in lobby presence.

Search interest is almost entirely **Pragmatic Play territory** — eight of the top 10 Sol positions. Unlike Brazil or Mexico, there is no runaway leader: demand is spread relatively evenly across titles

Top 30 games by lobby presence: genre breakdown

24 Mar'26



Top 10 games featured in lobbies

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24 Mar'26

#	Game	Provider	Genre	Lobbies	Brands	Avg Lobby GVR
1	 Gates of Olympus 1000	Pragmatic Play	Slots	24	57	32.5
2	 Live Speed Roulette	Amusnet	Live Dealer	21	34	58.3
3	 Sugar Rush 1000	Pragmatic Play	Slots	21	52	33.1
4	 Joker's Jewels	Pragmatic Play	Slots	20	28	46.5
5	 Gates of Olympus	Pragmatic Play	Slots	18	50	40.6
6	 Crazy Time	Evolution	Live	17	29	34.1
7	 Roulette Lite	ICONIC21	Live Dealer	15	24	43.7
8	 Sugar Rush	Pragmatic Play	Slots	15	45	64.4
9	 Sweet Bonanza	Pragmatic Play	Slots	15	44	64.2
10	 Live European Roulette	Amusnet	Live Dealer	14	29	68.1

Top 10 games by share of interest

8/10

24 Mar'26

#	Game	Provider	Genre	Theme	SOI
1	 Sugar Rush 1000	Pragmatic Play	Slots	Candy, Sweets	12.26%
2	 Sugar Rush	Pragmatic Play	Slots	—	9.76%
3	 Sweet Bonanza 1000	Pragmatic Play	Slots	Candy, Sweets	8.64%
4	 Joker's Jewels	Pragmatic Play	Slots	Jewel	8.04%
5	 Sweet Bonanza	Pragmatic Play	Slots	—	7.32%
6	 5 Lions Megaways	Pragmatic Play	Slots	Asian	5.96%
7	 Gates of Olympus	Pragmatic Play	Slots	Ancient, Gem, Gods	4.33%
8	 Aviator	Spride	Crash	—	3.89%
9	 Congo Cash	Pragmatic Play	Slots	Animal	3.62%
10	 Plinko 2	BGaming	Plinko	—	2.76%

LatAm countries key takeaways

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Pragmatic Play is the dominant lobby provider across all three markets, holding 4–8 spots in every top 10

Aviator holds a leading position in Brazil and Mexico lobbies but is absent from Argentina's top 10 — where it only surfaces in Sol

PG Soft's Fortune series dominates Brazil's search demand and features in Mexico's Sol, but has no presence in Argentina's top 10

Argentina has the highest non-slot share in the top 30, yet Pragmatic Play slots still lead both lobby and Sol rankings there



In Latin America, player behavior is evolving rapidly, requiring providers to continuously adapt their products and strategies to market expectations. One key trend is the rising popularity of mobile slots with regional themes.

Today, players expect tailored experiences — from language and payment methods to promotional mechanics. There is also a clear preference for more flexible, intuitive gameplay that allows them to engage at their own pace. This means that going forward, we will see more localized, mobile-first, and player-centric slot experiences.



Jaime Carvajal
Business Development Manager at 1spin4win

Africa



South Africa overview

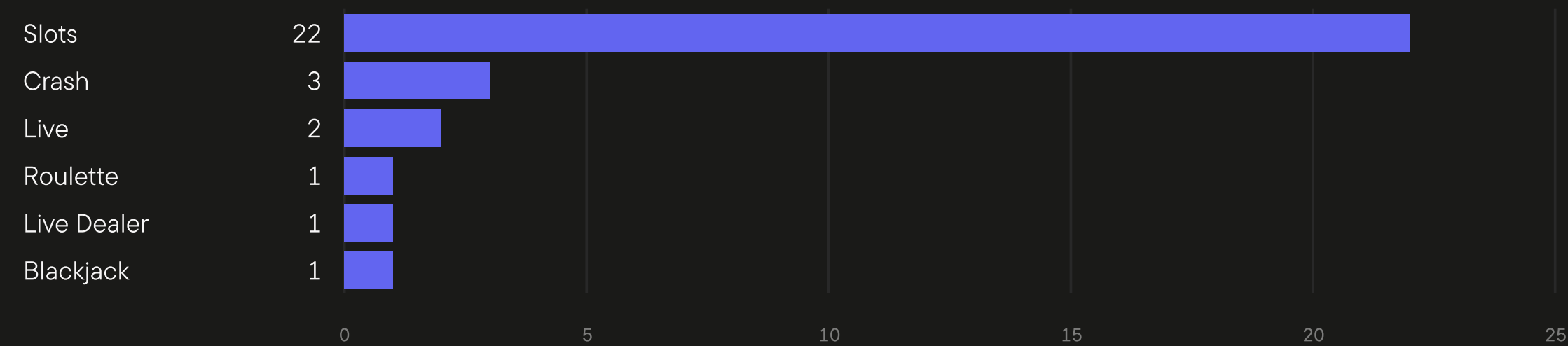
Aviator leads in both distribution and lobby presence.

The lobby top 10 features a diverse provider mix: alongside Pragmatic Play's four slots, it includes **Crazy Time** (Evolution), **Chicken Road 2.0** (InOut Games), Hacksaw Gaming, Endorphina and Evoplay titles.

The Sol picture is unexpected: **Hot Hot Fruit (Habanero)** captures over a third of all search interest — a title absent from the lobby top 10 entirely. Blackjack also holds a notable share of search demand.

Top 30 games by lobby presence: genre breakdown

24 Mar'26



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Top 10 games featured in lobbies

24 Mar'26

#	Game	Provider	Genre	Lobbies ↕	Brands	Avg Lobby GVR
1	 Aviator	Spribe	Crash	53	57	65.8
2	 Crazy Time	Evolution	Live	32	38	63.0
3	 Gates of Olympus Super Scatter	Pragmatic Play	Slots	31	34	70.5
4	 European Roulette	Evoplay	Roulette	30	30	209.7
5	 Gates of Olympus 1000	Pragmatic Play	Slots	28	36	83.4
6	 Sugar Rush 1000	Pragmatic Play	Slots	28	32	72.6
7	 Chicken Road 2.0	InOut Games	Crash	24	24	89.8
8	 Le Bandit	Hacksaw Gaming	Slots	24	24	54.9
9	 Lucky Streak 3	Endorphina	Slots	24	25	194.4
10	 Sweet Bonanza 1000	Pragmatic Play	Slots	24	30	136.5

Top 10 games by share of interest

24 Mar'26

#	Game	Provider	Genre	Theme	SOI ↕
1	 Hot Hot Fruit	Habanero	Slots	Fruit, Neon	37.38%
2	 Plinko	Ricochet	Plinko	—	8.97%
3	 Aviator	Spribe	Crash	—	5.56%
4	 Blackjack	Genesis Gaming	Blackjack	—	5.29%
5	 Sugar Rush 1000	Pragmatic Play	Slots	Candy, Sweets	4.87%
6	 Sweet Bonanza 1000	Pragmatic Play	Slots	Candy, Sweets	3.20%
7	 Gates of Olympus Super Scatter	Pragmatic Play	Slots	Adventure, Fantasy,...	3.03%
8	 Gates of Olympus	Pragmatic Play	Slots	Ancient, Gem, Gods	2.82%
9	 Sweet Bonanza	Pragmatic Play	Slots	—	2.73%
10	 Blackjack	Various provider	Live	—	2.54%

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Nigeria overview

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Nigeria's top 30 is the most slot-heavy among the markets covered, with minimal genre diversity. The lobby top 10 reflects this: **eight slots from Pragmatic Play and Reel Kingdom**, alongside **Aviator** and **European Roulette** (Evoplay).

Fortune Tiger dominates search interest with over a third of all demand — PG Soft holds three positions in the Sol top 10 despite having no presence in the lobby ranking. **Pragmatic Play** accounts for four more Sol spots, making these two providers the clear demand drivers.



The typical slot player in Africa is mobile first, value driven, and entertainment focused. They prefer simple, fast paced games with low stakes and frequent small wins. Bonuses, free spins, and localized content strongly influence engagement.

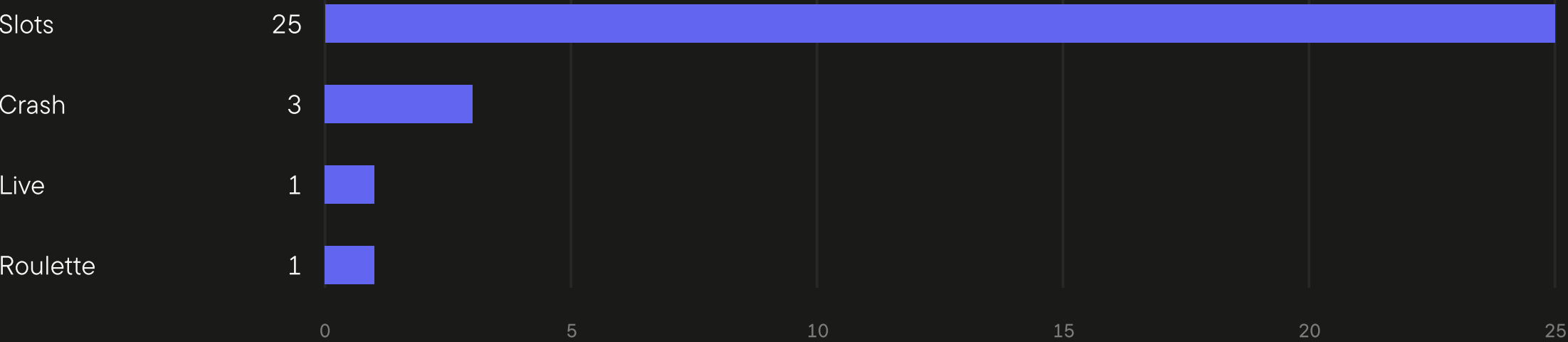
Behavior is highly reactive to promotions and football seasons, with peak activity tied to major matches. Trust, ease of payment, and quick withdrawals are also critical factors shaping player loyalty and retention.



Olasunkanmi Ogungbemi
Digital Marketing Regional Manager - Nigeria, Ghana, Uganda, Zambia, Kenya at MSport

Top 30 games by lobby presence: genre breakdown

24 Mar'26



Top 10 games featured in lobbies

8/10

24 Mar'26

#	Game	Provider	Genre	Lobbies ↕	Brands	Avg Lobby GVR
1	Gates of Olympus 1000	Pragmatic Play	Slots	49	68	93.7
2	Aviator	Spribe	Crash	48	73	71.3
3	Gates of Olympus	Pragmatic Play	Slots	38	65	95.3
4	Gates of Olympus Super Scatter	Pragmatic Play	Slots	37	56	71.4
5	Big Bass Splash	Reel Kingdom	Slots	35	53	94.1
6	Sweet Bonanza 1000	Pragmatic Play	Slots	35	57	99.2
7	Sugar Rush 1000	Pragmatic Play	Slots	33	57	84.4
8	Zeus vs Hades Gods of War	Pragmatic Play	Slots	33	57	125.6
9	Big Bass Bonanza	Reel Kingdom	Slots	32	57	148.5
10	European Roulette	Evoplay	Roulette	31	70	224.1

Top 10 games by share of interest

3/10

~1/3

#	Game	Provider	Genre	Theme	SOI ↕
1	Fortune Tiger	Pocket Games Soft	Slots	Animal, Asian, Tiger	38.44%
2	Sweet Bonanza	Pragmatic Play	Slots	—	9.59%
3	Aviator	Spribe	Crash	—	5.76%
4	Fortune Rabbit	Pocket Games Soft	Slots	Easter	5.59%
5	JetX	SmartSoft Gaming	Crash	—	3.34%
6	Crown Coins	Endorphina	Slots	—	3.22%
7	Book of the Fallen	Pragmatic Play	Slots	Adventure, Book of...	2.99%
8	Gates of Olympus	Pragmatic Play	Slots	Ancient, Gem, Gods	2.89%
9	Sweet Bonanza 1000	Pragmatic Play	Slots	Candy, Sweets	1.96%
10	Wild Bounty Showdown	Pocket Games Soft	Slots	Weapons, Wild West	1.63%



Ghana overview

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Ghana's top 30 shows strong genre diversity. The lobby top 10 follows a familiar pattern: Pragmatic Play dominates, **Aviator** holds second place, Amusnet's **Live Speed Roulette** appears. **Book of Dead** (Play'n GO) stands out as a rare non-Pragmatic slot entry.

Search demand is crash-heavy: **Aviator** and **Aviamasters** alone account for over 63% of all search interest, with four crash titles total in the Sol top 10.

The Walking Dead (Playtech Origins) is a notable outlier at second place — a branded slot absent from the lobby rankings.

1SPIN

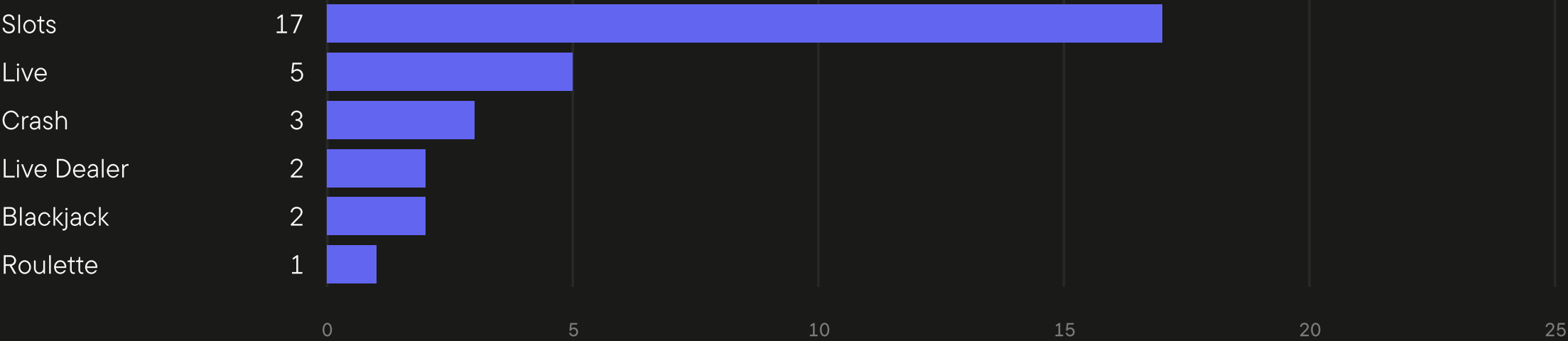
When tailoring slot products for African markets, 1spin4win focuses on understanding player preferences, as in any region. Based on our recent data, certain game formats consistently stand out.

These include titles built around frequent win triggers, short session cycles, and mechanics like Hold and Win. Theme-wise, classic fruit and coin slots like Mega Booming Fruits, Cash The Gold, and Cash’n Fruits Hold and Win drive the highest activity.

Oleg
Product Manager at 1spin4win

Top 30 games by lobby presence: genre breakdown

24 Mar'26



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Top 10 games featured in lobbies

24 Mar'26

#	Game	Provider	Genre	Lobbies ↕	Brands	Avg Lobby GVR
1	 Gates of Olympus 1000	Pragmatic Play	Slots	32	48	86.2
2	 Aviator	Spribe	Crash	31	47	34.8
3	 Big Bass Splash	Reel Kingdom	Slots	24	44	148.1
4	 Live Speed Roulette	Amusnet	Live Dealer	22	32	62.3
5	 Sugar Rush 1000	Pragmatic Play	Slots	22	46	99.0
6	 Gates of Olympus	Pragmatic Play	Slots	21	49	108.1
7	 Book of Dead	Play'n GO	Slots	20	33	27.2
8	 Gates of Olympus Super Scatter	Pragmatic Play	Slots	20	37	47.4
9	 Big Bass Bonanza	Reel Kingdom	Slots	19	40	76.7
10	 Crazy Time	Evolution	Live	19	28	129.8

Top 10 games by share of interest

~1/3

#	Game	Provider	Genre	Theme	SOI ↕
1	 Aviator	Spribe	Crash	—	53.29%
2	 The Walking Dead	Playtech Origins	Slots	Zombie	20.31%
3	 Aviamasters	BGaming	Crash	—	10.54%
4	 Sugar Rush	Pragmatic Play	Slots	—	4.14%
5	 Sweet Bonanza	Pragmatic Play	Slots	—	3.18%
6	 JetX	SmartSoft Gaming	Crash	—	1.19%
7	 Aviatrix	Aviatrix	Crash	Aircraft, Moon, Star	0.84%
8	 Shining Crown	Amusnet	Slots	Fruit	0.68%
9	 Gates of Olympus	Pragmatic Play	Slots	Ancient, Gem, Gods	0.42%
10	 Crown Coins	Endorphina	Slots	—	0.32%

#Blask

African countries key takeaways

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Slots make up the majority of the top 30 in African countries, followed by crash games, then live titles

Aviator is the most consistent title across the continent: #1 in South Africa's lobby, #2 in Nigeria and Ghana, and a top-3 Sol position in every market

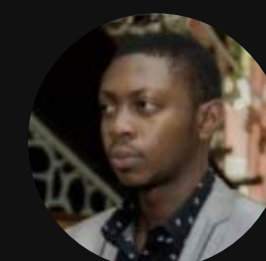
As in LATAM, Pragmatic Play holds four or more slots in each country's lobby top 10

Every market has a dominant Sol leader with a clear gap to second place: Hot Hot Fruit in South Africa, Fortune Tiger in Nigeria, Aviator in Ghana

betPawa

In Africa, branded games perform best when they feel culturally familiar rather than imported. Localization goes far beyond language — music, symbols, colour palettes and storytelling all matter.

Players connect more strongly with games that reflect everyday experiences and local entertainment tastes. Well-localized slots drive higher engagement and trust, while poorly adapted content is quickly ignored. In this market, authenticity is not optional; it's a key driver of long-term player value.



Kenneth Tanni

Regional Marketing Coordinator for
Francophone Africa at betPawa

What else is inside Blask

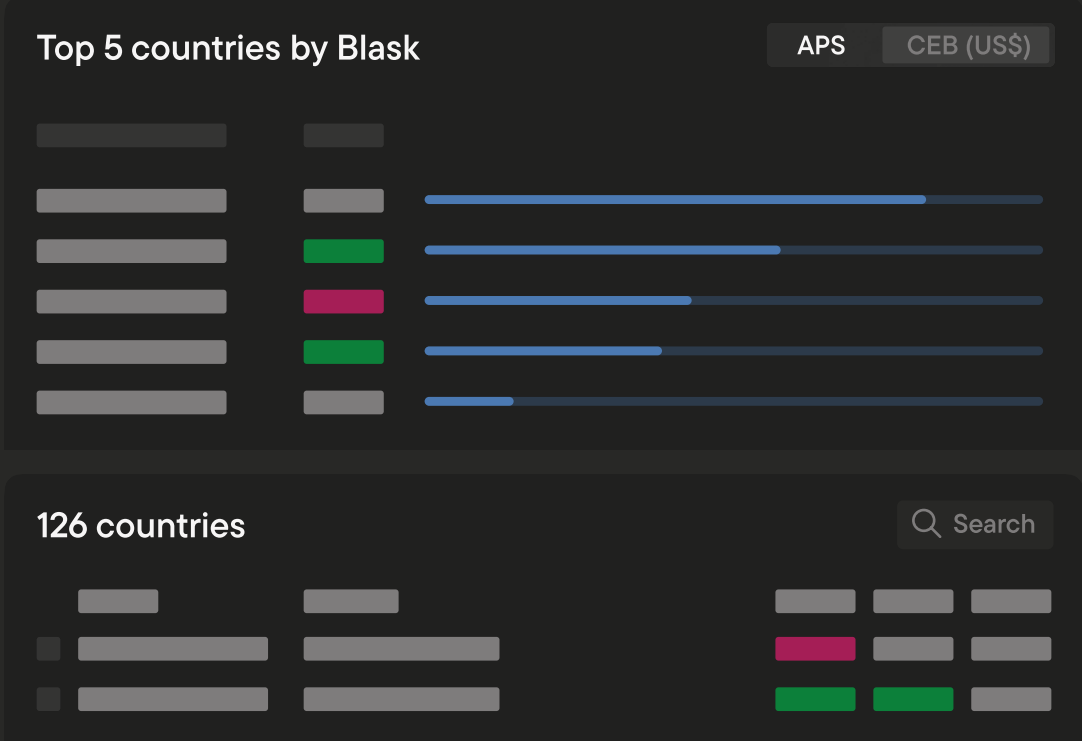
This report covers only a fraction of the platform. Beyond the features shown here, Blask offers a wide range of tools for audience analysis, trend explanation, and game-level intelligence.



Know your audience

Customer Profile

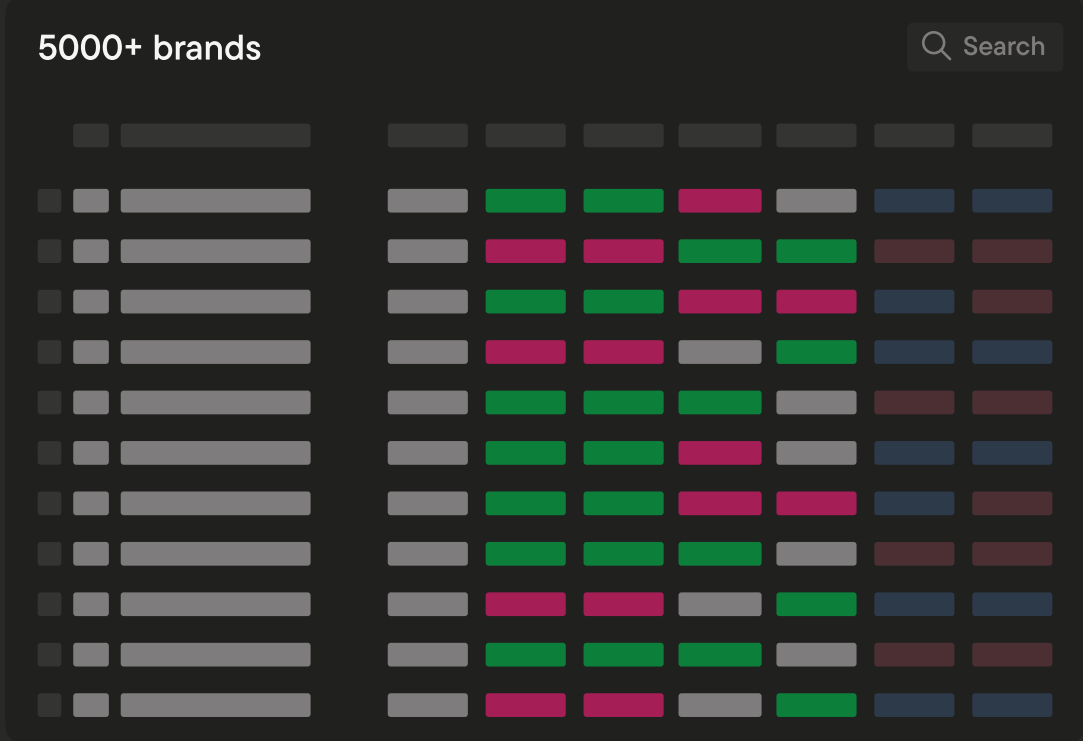
See who plays in every country: age, income, gambling motivations, and which products they prefer. Build campaigns around real audience data.



Find high-potential markets

All Countries

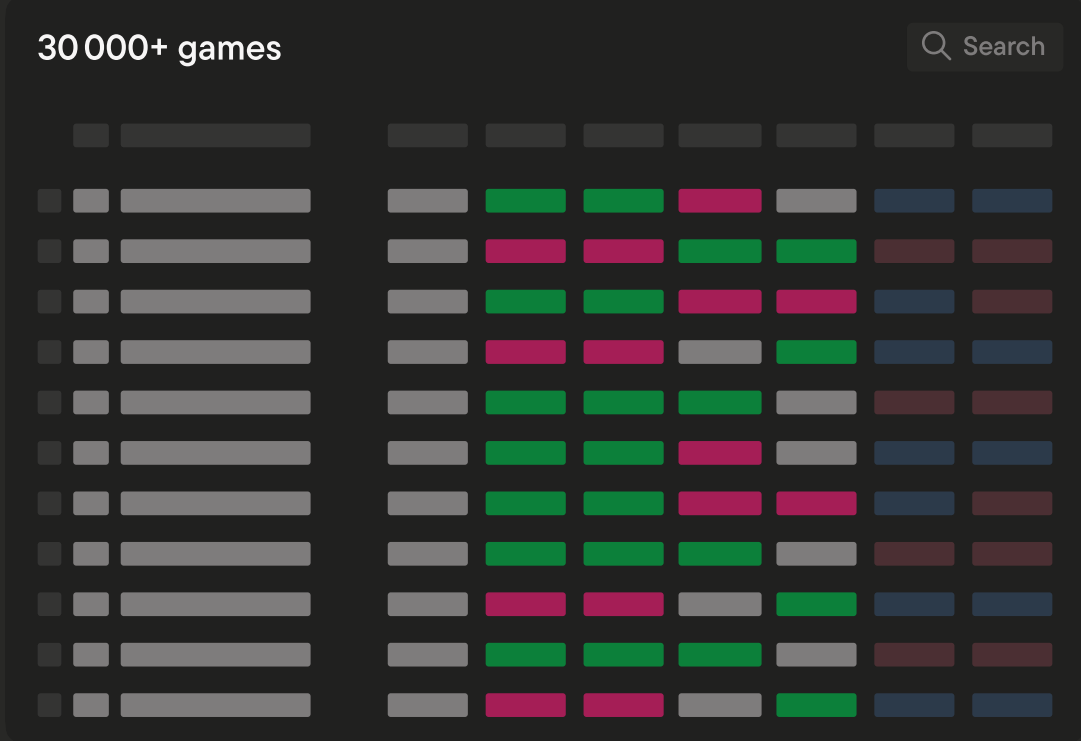
Instantly sort countries by growth rate, see how many brands are active, access APS and CEB scores, filter by regulation status.



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